



# The Q2 Gro Sales and Marketing Platform: Easy connections to changing ecosystems

## Q2 Gro

Q2 Gro is an end-to-end digital sales and marketing platform providing the flexible integration capabilities banks and credit unions want. More than 30 connections with existing system and service providers are available. Whether it's data interchange with cores, risk tools, funding, or more, a financial institution (FI) has the integration capabilities to quickly adjust its marketing and risk posture.

A critical difference between Q2 Gro and other sales and marketing platforms is our vendor-agnostic backend. Q2 Gro provides the nimbleness FIs require in today's technology landscape, where their vendors are making improvements every day. An FI's system can quickly switch between vendors in a matter of minutes, as opposed to more traditional integrations that often take months, even years in some cases.

## The Q2 Gro Sales and Marketing Platform

### A complete digital branch

- Robust, best-in-breed integration
- Seamless account opening and on-ramping with high conversion (typically 70 percent)
- Precision marketing with targeted messaging
- A marketplace experience with frictionless checkout
- Growth-producing for banks, credit unions, and other financial services organizations

# A wide range of connections to get the most of your digital branch

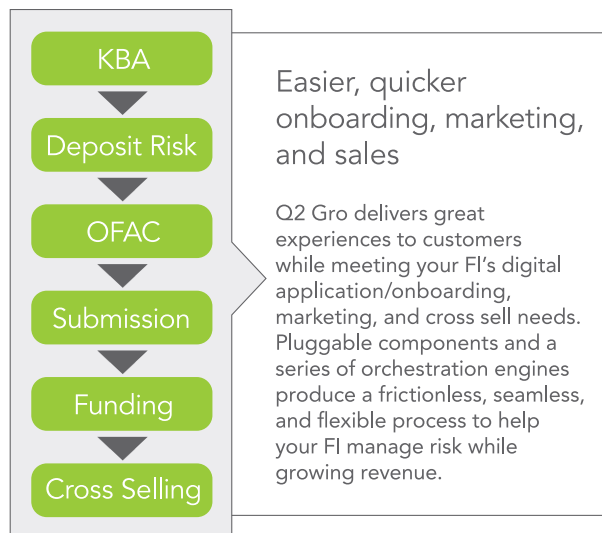
The connections available with Q2 Gro allow FIs to take more advantage of account opening, targeted marketing, and a shopping cart/checkout experience that allows account holders and prospects to simply add the financial products they need—savings offers, debit cards, loans, and more—when they need them.

Q2 GRO CONNECTIONS – 30+ and Counting				
Core	ID Verification KYC	Funding	LOS*	OLB/Mobile
Fusion Phoenix	TransUnion	First Data Payeezy	Fiserv Velocity	SAML
Fusion UltraData	Experian Precise ID	MagicWriter	MeridianLink	Vertifi
FIS Horizon	FIS Chex Qualifile	Elavon	LoansPQ	Digital Insight
FIS IBS	FIS ID Verify	SWBC	Lending 360	Q2
Fiserv DNA + COCC	LexisNexis	Paynet	Decision Pro	
Fiserv Premier	IDology	PayPal	Temenos	
Fiserv XP2		Authorize.net	Akcelerant	
Fiserv DataSafe				
Symitar Episys				
Jack Henry				
Silverlake				
CUFx				

\*LOS = Loan Origination System

## Flexible

Q2 Gro allows FIs to use pluggable components and a series of orchestration engines to rapidly on-ramp new account holders and establish digital banking relationships. Flexible integration options meet marketing needs and risk requirements while producing exceptional customer experiences.



For more information on Q2 and Q2 Gro, go to [Q2banking.com](http://Q2banking.com) or call (833) 444-3469.

