

# Reasons to choose Q2

## Our difference is clear

“Part of the advantage of having Q2 as a partner has been our ability to bring on a lot of larger commercial clients. In the past four years, we’ve seen our commercial revenue stream grow to four times what it was.”

– Sherrie Teague  
USAmeribank

# Q2

If you’re convinced that all digital banking providers are the same, think again.

The pace of innovation isn’t slowing down—and consumer expectations have been forever changed by the advent of intuitive, customized, and data-driven experiences. The time for community-focused FIs to rethink their digital banking strategies is now.

Q2’s mission—to build stronger communities by strengthening the FIs that serve them—is the foundation for everything we do and our difference is clear. We are focused on being a strategic partner for future growth, with tools and services to help you engage with account holders, to save you time and money, and to enable you to quickly and easily develop financial services apps to win new accounts. At Q2 we’re moving beyond status quo solutions and beyond digital banking—and we can take you with us.

[Q2eBanking.com](https://www.Q2eBanking.com)

# 3 reasons to choose Q2

## We're proven

With consistent 30 percent year-over-year revenue growth, as well as a surge in end users from 1.1 million to over 10.4 million in the past 6 years, Q2 has proven itself in the industry, through our clients' successes, time and again. Over 800,000 businesses—from sole-proprietors to large enterprises—currently use our Corporate and Business Banking solutions. We've successfully installed over 850 customers across numerous products; we've rolled out hundreds of updates, and delivered hundreds more off-platform integrations. Simply put, we understand what it takes to get FIs up and running on our best-in-class digital banking solution.

## Q2 by the numbers

**10.4M** users

**722+** installed customers

**800k+** businesses on the Q2 Platform

**250M** monthly interactions

**5.5M** daily logins

We're also proven partners, with a culture built around understanding the needs of FIs and their account holders. Our user-first approach to development is unique in the industry, with a dedicated team of experts performing extensive usability testing in a state-of-the-art in-house lab. We've also invested over \$100 million in a Tier 4 datacenter with unique Active/Active recovery, giving our users average uptimes of over 99.9 percent. The result is a more dependable platform and a more usable set of products, workflows, and features that enhance your account holders' experience—and yours.

## We're innovative

Q2's history of innovation is unparalleled. We developed the first true omni-channel digital banking platform, pioneered the use of fraud prevention with data analytics, transformed how FIs approach bill pay, built an intelligent machine learning recommendation engine, and more.

We regularly reinvest 20 percent of our earnings into research and development, enabling us to deliver technology and products that are unmatched in the industry. With Centrix Solutions, we offer our clients the simplicity, compliance, and risk management tools they need to dramatically reduce workloads around dispute management, positive pay, ACH reporting, and more. We're also arming FIs with open APIs through Q2 Open that make developing new products simple and cost-effective, a uniquely comprehensive software development kit, and more.

## We're visionary

Our vision is clear: Q2 is driving our industry beyond digital banking to enable deeper engagement and growth. It's simple, nobody can deliver the robust offerings and service you bring to your community. We can help you cultivate connections with account holders by giving you actionable data about consumer needs, that form meaningful conversations with the communities you serve, and lead to opportunities for commerce and growth. No one matches our ability to drive this engagement and growth in the digital channel and beyond.

A lot of digital banking providers can offer you adequate solutions for today's needs—but only Q2 is ready to take you beyond the status quo, and beyond digital banking with a strategic partnership for your future growth.

**For more information, go to [Q2eBanking.com](https://Q2eBanking.com) or call (512) 275-0072 ext. 2.**